



Acadia Broadcasting Limited is a growing radio broadcaster with radio stations in Northwestern Ontario and Atlantic Canada. In each of our markets, our Company focuses on being the community's local voice for entertainment, news, and events.

93.1 The Border is seeking to hire a full-time **Advertising Consultant**. This is a great opportunity for an individual with experience in marketing and sales, with an outstanding customer service background. The Advertising Consultant will report directly to the Station Manager and work closely with our team of dedicated radio professionals in serving new and existing advertising clients in the Borderland.

What's offered:

- Guaranteed base compensation package to get you up and running.
- Uncapped commission possibilities.
- Laptop & Cellphone.
- A benefit package that includes: Union managed retirement income plan, Health & Dental benefits, Life Insurance, Employee Family Assistance Program, and additional incentives.
- Top notch Advertising Consultant Training with ongoing mentoring to enable your success.

You will be responsible for selling radio and digital advertising and marketing campaigns to businesses. Success will come from:

- Prospecting for new clients through station leads, community connections, and referrals.
- Building relationships with clients, understanding their advertising needs, and developing creative marketing promotions.
- Maintaining acceptable account receivables.

The following qualifications would be preferred

- A curiosity that leads to uncovering business goals, and objectives.
- Experience in sales/marketing and/or customer service. Internet sales experience an asset.
- Creative mind to support our clients in reaching their advertising goals.
- A degree from a recognized college or university. Specialties in sales and/or marketing are preferred.
- Comfort with Microsoft Office/Social Media.
- A valid driver's license and vehicle are required.

If you are interested in this position please forward a resume and cover letter to Darell Plummer at plummer.darell@radioabl.ca

Acadia Broadcasting Limited is an equal opportunity employer and value diversity at our company. We do not discriminate on the basis of race, religion, color, national origin, gender, sexual orientation, age, marital status, veteran status, or disability status.

